

# January Job Postings 2024-2025 Comparison



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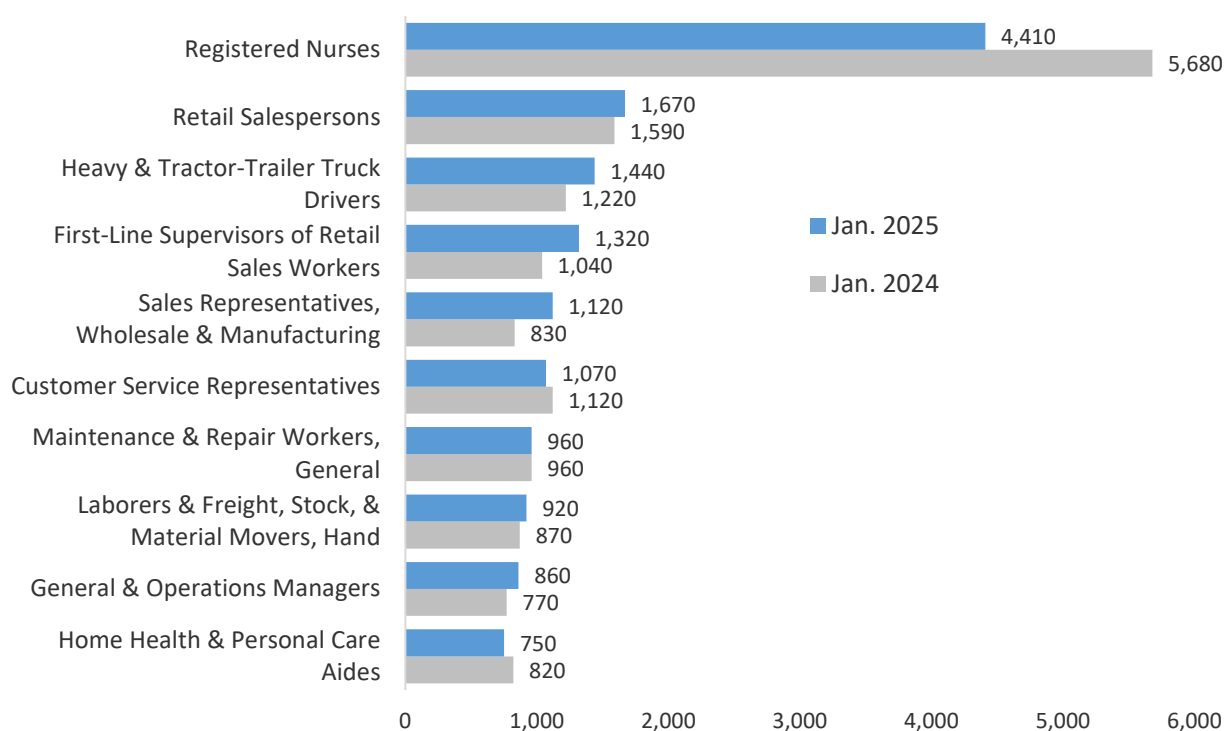
## Job Demand

Job postings increased 2.9 percent from January 2024 to January 2025. In January 2025, there were 66,160 online job postings compared to 64,310 in January 2024. The seasonally adjusted unemployment rate of 3.7 percent in Missouri in January 2025 was slightly higher than last month's (December 2024) unemployment rate of 3.6 percent and last year's (January 2024) rate of 3.5 percent.

## Top Occupations

The following chart shows the top 10 occupations with the most online job postings in January 2025 compared to the number of online job postings in January 2024. Online job postings for *Sales Representatives, Wholesale and Manufacturing* had the largest increase (35%). *Registered Nurses*, while being the top occupation, had the largest decrease in online job postings (-22%).

Occupations with the Most Online Job Postings



## Top Industries

The following chart shows the industries with the most online job postings in January 2025 compared to the online job postings in January 2024. The industry with the largest increase compared to last year was *Retail Trade* (27%), while *Accommodation & Food Services* (-15%) had the largest decrease.



Sources: Lightcast™ and Bureau of Labor Statistics, Local Area Unemployment Statistics. Data accessed March 2025.

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